



#### About the instructor:



**Dr. Bob Cohen** works with the **Braintree Business Development Center**, a non-profit business incubator and entrepreneurship program in Mansfield, Ohio. He is

also on the faculty of the **Dauch College of Business and Economics** at **Ashland University**. Previously, he spent 10 years working for an international cooperative development agency and taught a college-level cooperative course at a campus of the **Ohio State University**. Bob earned an **MBA** from **Franklin University** and a **Ph.D** in **Higher Education** from **Ohio University**.



#### About the luncheon speaker:

**Dr. Charles Hatcher**, was sworn in as Tennessee's 38th Commissioner of Agriculture on January 19, 2019. Dr. Hatcher is a tenth generation American farmer and a fifth generation Tennessee farmer. Prior

to becoming Commissioner, he served for ten years as the **State Veterinarian** for the **Tennessee Department of Agriculture**. Dr. Hatcher founded **Rock-N-Country Veterinary Services** in **College Grove, Tenn.** in 1993, specializing in livestock. The veterinary practice is now managed by his daughter, **Jennifer**, who is also a veterinarian. The **Hatchers** are well known in the dairy and agritourism industries, too. In 2007, **Hatcher Family Dairy** began bottling its own milk and today provides milk and milk products to customers in **Middle TN**. Dr. Hatcher earned a **Doctorate of Veterinary Medicine** from the **UT at Knoxville** (1984) and a **B.S. in Animal Science** from **Middle Tennessee State University** (1980).

#### About the council:

The **Tennessee Council of Cooperatives** was organized in 1982 to promote and advance cooperatives throughout the state. Its membership consists of 95 cooperatives.



TENNESSEE COUNCIL OF COOPERATIVES

## Our MEMBERS

<p>AgCentral Farmers Cooperative Anderson Farmers Cooperative Appalachian Electric Cooperative Bedford Moore Farmers Cooperative Benton Farmers Cooperative Ben Lomand Telephone Cooperative Bledsoe Telephone Cooperative Burley Stabilization Corporation CHS Caney Fork Electric Cooperative Carroll Farmers Cooperative Chickasaw Electric Cooperative Claiborne Farmers Cooperative CoBank Cocke Hamblen Farmers Cooperative Coffee Farmers Cooperative Cooperative Finance Corporation Cumberland Electric Membership Corporation Cumberland Farmers Cooperative Dairy Farmers of America Davidson Farmers Cooperative DeKalb Telephone Cooperative Dickson Farmers Cooperative Duck River Electric Membership Corporation Farm Credit Mid-America Fayetteville Public Utilities Fentress Farmers Cooperative First Farmers Cooperative Forked Deer Electric Cooperative Fort Loudon Electric Cooperative Franklin Farmers Cooperative Gibson Electric Membership Corporation Gibson Farmers Cooperative Giles County Farmers Cooperative Grainger Farmers Cooperative Greene Farmers Cooperative Hancock Farmers Cooperative Hawkins Farmers Cooperative Henry Farmers Cooperative Highland Telephone Cooperative Holston Electric Cooperative Humphreys Farmers Cooperative Jefferson Farmers Cooperative Knox Farmers Cooperative Lawrence Farmers Cooperative Lincoln Farmers Cooperative Macon Trousdale Farmers Cooperative Marion Farmers Cooperative Maryland and Virginia Milk Producers Marshall Farmers Cooperative Maury Farmers Cooperative Meriwether Lewis Electric Cooperative Middle Tennessee Electric</p>	<p>Membership Corporation Mid-South Farmers Cooperative Montgomery Farmers Cooperative North Central Telephone Cooperative Obion Farmers Cooperative Overton Pickett Farmers Cooperative Perry Farmers Cooperative Pickwick Electric Cooperative Powell Valley Electric Cooperative Putnam Farmers Cooperative River Valley Ag Credit Robertson Cheatham Farmers Cooperative Rutherford Farmers Cooperative Scott County Telephone Cooperative Scott Morgan Farmers Cooperative Sequatchie Farmers Cooperative Sequachee Valley Electric Cooperative Sevier Farmers Cooperative Smith Farmers Cooperative Southeastern Farmers Cooperative Southeast Select Sires Southwest Tennessee Electric Cooperative Sumner Farmers Cooperative Tennessee Electric Cooperative Association Tennessee Farm Bureau Federation Tennessee Farmers Cooperative Tennessee Valley Electric Cooperative Tipton Farmers Cooperative Tri-County Electric Membership Corporation Tri-State Electric Membership Corporation Tri-State Growers, Inc. Twin Lakes Telephone Cooperative Union Farmers Cooperative Upper Cumberland Electric Membership Corporation Volunteer Energy Cooperative Warren Farmers Cooperative Washington Farmers Cooperative Wayne Farmers Cooperative Weakley Farmers Cooperative West Kentucky &amp; Tennessee Telephone Cooperative White County Farmers Cooperative Williamson Farmers Cooperative Wilson Farmers Cooperative</p>
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**TENNESSEECOUNCILOFCOOPS.ORG**



## 2019

### TENNESSEE COUNCIL OF COOPERATIVES COOPERATIVE 101 TRAINING WORKSHOP

**Thursday, August 22  
8:00 a.m. - 2:30 p.m.**

**Location:  
Tennessee Farm Bureau  
Federation  
147 Bear Creek Pike  
Columbia, TN 38402**

**A COMPREHENSIVE TRAINING PROGRAM  
FOR ALL EMPLOYEES OF ANY TYPE OF  
COOPERATIVE BUSINESS**

**DESIGNED TO HELP COOPERATIVE  
EMPLOYEES BETTER RELATE TO THEIR  
CUSTOMER-MEMBERS.**



## Tennessee Council of Cooperatives Cooperative 101 Training Workshop Thursday, August 22, 2019

- 8 - 8:15 a.m. Registration and Refreshments  
8:15 a.m. Welcome - Todd Blocker, TCC President  
8:30 a.m. Morning Session  
Cooperative Basics - Dr. Bob Cohen, Brain Tree Business Development
- 11:30 a.m. Luncheon with members of the Tennessee Council of Cooperatives  
Luncheon Host - Todd Blocker, TCC President  
Luncheon Speaker - Dr. Charles Hatcher, TN Commissioner of Agriculture
- 1:00 p.m. Afternoon Session  
Cooperative Basics - Dr. Bob Cohen, Brain Tree Business Development
- 2:30 p.m. Wrap-up

Topics to be covered: Types of Businesses; Definition of Cooperatives; The Need for Cooperatives; History of Cooperatives; Common Types of Cooperatives; Cooperative Principles; Role of Directors; Role of Employees; Challenges Facing Cooperatives

Continuing Education Units (CEUs) can be earned by participants from certain types of cooperatives, including electric.

### About the program:

Employees of cooperatives play a critical role in the success of cooperatives. It is important for every employee to know what makes cooperatives different from other forms of business and why cooperatives were formed to meet the economic needs of their member-owners.

### Accommodations:

A block of rooms has been reserved for the night of August 21, 2018 at the Sleep Inn Columbia, 1605 Harley Davidson, Blvd., Columbia, TN 38401. Please call the hotel directly at (912) 548-2900 to make your reservation. Ask for the TCC Cooperative 101 Training Room Block.

## Tennessee Council of Cooperatives Cooperative 101 Training Workshop Registration Form

(Registration Deadline: Thursday, August 5, 2019)

Name: \_\_\_\_\_

Cooperative: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Cost: \$100 per TCC member participant.

Cost: \$125 per non TCC member participant.

TCC cannot make credit card transactions.

Make checks payable to Tennessee Council of Cooperatives. Registration can be made by e-mail to [smithr@bledsoe.net](mailto:smithr@bledsoe.net), by fax at 423-447-6853, or by mail at the address below:

Roberta Smith  
TCC Administrative Secretary-Treasurer  
P.O. Box 609  
Pikeville, TN 37367

Registration for this workshop also implies consent for TCC to use any photos/videos/etc. that may be taken of the attendee at the event.

For more information, call Roberta Smith at 423-447-1222 or e-mail at [smithr@bledsoe.net](mailto:smithr@bledsoe.net).