



About the instructor:



Dr. Bob Cohen works with the Braintree Business Development Center, a non-profit business incubator and entrepreneurship program in Mansfield, Ohio. He is

also on the faculty of the Dauch College of Business and Economics at Ashland University. Previously, he spent 10 years working for an international cooperative development agency and taught a college-level cooperative course at a campus of the Ohio State University. Bob earned an MBA from Franklin University and a Ph.D in Higher Education from Ohio University.



About the luncheon speaker:

Dr. Charles Hatcher, was sworn in as Tennessee's 38th Commissioner of Agriculture on January 19, 2019. Dr. Hatcher is a tenth generation American farmer and a fifth generation Tennessee farmer. Prior

to becoming Commissioner, he served for ten years as the State Veterinarian for the Tennessee Department of Agriculture. Dr. Hatcher founded Rock-N-Country Veterinary Services in College Grove, Tenn. in 1993, specializing in livestock. The veterinary practice is now managed by his daughter, Jennifer, who is also a veterinarian. The Hatchers are well known in the dairy and agritourism industries, too. In 2007, Hatcher Family Dairy began bottling its own milk and today provides milk and milk products to customers in Middle TN. Dr. Hatcher earned a Doctorate of Veterinary Medicine from the UT at Knoxville (1984) and a B.S. in Animal Science from Middle Tennessee State University (1980).

About the council:

The Tennessee Council of Cooperatives was organized in 1982 to promote and advance cooperatives throughout the state. Its membership consists of 95 cooperatives.



TENNESSEE COUNCIL OF COOPERATIVES

Our MEMBERS

- AG 1 TN Farmers Cooperative
- AgCentral Farmers Cooperative
- Anderson Farmers Cooperative
- Appalachian Electric Cooperative
- Bedford Moore Farmers Cooperative
- Ben Lomand Telephone Cooperative
- Benton Farmers Cooperative
- Bledsoe Telephone Cooperative
- Blue Ridge Mountain Electric Membership Corp
- Caney Fork Electric Cooperative
- Carroll Farmers Cooperative
- Chickasaw Electric Cooperative
- Claiborne Farmers Cooperative
- Co Bank
- Coffee Farmers Cooperative
- Cumberland Electric Membership Corporation
- Cumberland Farmers Cooperative
- Davidson Farmers Cooperative
- DeKalb Telephone Cooperative
- Dickson Farmers Cooperative
- Duck River Electric Membership Corporation
- Farm Credit Mid-America
- Fayetteville Public Utilities
- Fentress Farmers Cooperative
- First Farmer Cooperative
- Forked Deer Electric Cooperative Inc.
- Fort Loudoun Electric Cooperative
- Franklin Farmer Cooperative
- Gibson Electric Membership Corporation
- Gibson Farmers Cooperative
- Grainger Farmers Cooperative
- Greene Farmers Cooperative
- Hancock Farmers Cooperative
- Hawkins Farmers Cooperative
- Henry Farmers Cooperative
- Highland Telephone Cooperative
- Holston Electric Cooperative Inc.
- Hopkinsville Elevator Company
- Humphreys Farmers Cooperative
- Jefferson Farmers Cooperative
- Knox Farmers Cooperative
- Lawrence Farmers Cooperative
- Lincoln Farmers Cooperative
- Macon Trousdale Farmers Cooperative
- Marion Farmers Cooperative
- Marshall Farmers Cooperative
- Mauzy Farmers Cooperative
- Meriwether Lewis Electric Cooperative
- Mid South Farmers Cooperative
- Middle Tennessee Electric Membership Corp
- Montgomery Farmers Cooperative
- Mountain Electric Cooperative Inc.
- North Central Telephone Cooperative
- North Georgia Electric Membership Corporation
- Obion Farmers Cooperative
- Perry Farmers Cooperative
- Plateau Electric Cooperative
- Powell Valley Electric Cooperative
- River Valley Ag Credit
- Robertson Cheatham Farmers Cooperative
- Rutherford Farmers Cooperative
- Scott County Telephone Cooperative
- Scott Morgan Farmers Cooperative
- Sequachee Valley Electric Cooperative
- Sequatchie Farmers Cooperative
- Smith Farmers Cooperative
- Smoky Mountain Farmers Cooperative
- Southeast Select Sires
- Southeastern Farmers Cooperative
- Southwest TN Electric Membership Corporation
- Summer Farmers Cooperative
- Tennessee Farm Bureau
- Tennessee Valley Electric Cooperative
- Tri-County Electric Membership Corporation
- Tri-State Electric Membership Corporation
- Tri-State Growers
- Twin Lakes Telephone Cooperative
- Union Farmers Cooperative
- Upper Cumberland Electric Membership Corp
- Volunteer Energy Cooperative
- Warren Farmers Cooperative
- Washington Farmers Cooperative
- Wayne Farmers Cooperative
- Weakley Farmers Cooperative
- White County Farmers Cooperative
- Williamson Farmers Cooperative
- Wilson Farmers Cooperative
- WK&T Telephone Cooperative



2020

TENNESSEE COUNCIL OF COOPERATIVES
COOPERATIVE 101
TRAINING WORKSHOP

Thursday, August 20
8:00 a.m. - 2:30 p.m.

Location:
Tennessee Farm Bureau
Federation
147 Bear Creek Pike
Columbia, TN 38402

A COMPREHENSIVE TRAINING PROGRAM
FOR ALL EMPLOYEES OF ANY TYPE OF
COOPERATIVE BUSINESS

DESIGNED TO HELP COOPERATIVE
EMPLOYEES BETTER RELATE TO THEIR
CUSTOMER-MEMBERS.



Tennessee Council of Cooperatives Cooperative 101 Training Workshop Thursday, August 20, 2020

- 8 - 8:15 a.m. Registration and Refreshments
8:15 a.m. Welcome - Todd Blocker, TCC President
8:30 a.m. Morning Session
Cooperative Basics - Dr. Bob Cohen, Brain Tree Business Development
- 11:30 a.m. Luncheon with members of the Tennessee Council of Cooperatives
Luncheon Host - Paul Binkley, TCC President
Luncheon Speaker - Dr. Charles Hatcher, TN Commissioner of Agriculture
- 1:00 p.m. Afternoon Session
Cooperative Basics - Dr. Bob Cohen, Brain Tree Business Development
- 2:30 p.m. Wrap-up

Topics to be covered: Types of Businesses; Definition of Cooperatives; The Need for Cooperatives; History of Cooperatives; Common Types of Cooperatives; Cooperative Principles; Role of Directors; Role of Employees; Challenges Facing Cooperatives

Continuing Education Units (CEUs) can be earned by participants from certain types of cooperatives, including electric.

About the program:

Employees of cooperatives play a critical role in the success of cooperatives. It is important for every employee to know what makes cooperatives different from other forms of business and why cooperatives were formed to meet the economic needs of their member-owners.

Accommodations:

A block of rooms has been reserved for the night of August 19, 2020 at the Sleep Inn Columbia, 1605 Harley Davidson, Blvd., Columbia, TN 38401. Please call the hotel directly at (912) 548-2900 to make your reservation. Ask for the Tennessee Council of Cooperatives Room Block.

Tennessee Council of Cooperatives Cooperative 101 Training Workshop Registration Form

(Registration Deadline: Thursday, August 5, 2020)

Name: _____

Cooperative: _____

Address: _____

City, State, ZIP: _____

Phone: _____

E-Mail: _____

Cost: \$100 per TCC member participant.
Cost: \$125 per non TCC member participant.

TCC cannot make credit card transactions.

Make checks payable to Tennessee Council of Cooperatives. Registration can be made by e-mail to smithr@bledsoe.net, by fax at 423-447-6853, or by mail at the address below:

Roberta Smith
TCC Administrative Secretary-Treasurer
P.O. Box 609
Pikeville, TN 37367

Registration for this workshop also implies consent for TCC to use any photos/videos/etc. that may be taken of the attendee at the event.

For more information, call Roberta Smith at 423-447-1222 or e-mail at smithr@bledsoe.net.